

## **MRW OPENS A FRANCHISE IN SUECA (VALENCIA)**

**This means that the company now has 31 Franchises in the province of Valencia**

The express transport company MRW has inaugurated a new Franchise in Sueca (Valencia). Located at number 1 of Avenida Dos Pontets, it is to be managed by Andreu Martínez Piera.

MRW-GRUPO has over **1,370** Franchises, **700** of which are located in Spain and the remainder in Andorra, Gibraltar, Portugal and Venezuela. More specifically, with the new opening in L'Ametlla de Mar, MRW has 14 Franchises in the Province of Tarragona alone. Thanks to its extensive network, MRW delivers to the entire Spanish mainland with no additional charge for extra kilometres or re-shipment. Furthermore, it is the only company in its sector where Customers can request 10 free consignments in the event of a delay in delivery.

Together with its quality and extensive range of Services, MRW, which was founded 32 years ago and is wholly Spanish-owned, is actively committed to social action. It therefore devotes more than one percent of its turnover to charity shipments (which accounted for almost nine million Euros in 2007). 13 social plans are currently underway, benefiting different associations. Hence, it offers free or discounted consignments to students, non profit-making organisations, large families and the disabled, etc. Together with these plans, the company is developing a series of human resource policies aimed at the integration of the disabled, work-life balance policies and generating occupational stability.

Thanks to its social activities, MRW has created a management model that combines business values of quality and ethics with the implementation of work-life balance measures.

Together with express consignments, MRW also has an International Division, the first pet carriage network that is the only one in its category in the whole of Europe and a Logistics and Postal Services Division.

For further information:

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